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# RENEX

Renewable Energy Technologies and Energy Efficiency Exhibition

**OCTOBER 20-23, 2011**

**ISTANBUL EXPO CENTER / YEŞİLKÖY**

**END OF SHOW REPORT**

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Renewable Energy Technologies and Energy Efficiency Exhibition

**NOVEMBER 8-11, 2012**

**ISTANBUL EXPO CENTER / YEŞİLKÖY**



Media Sponsor



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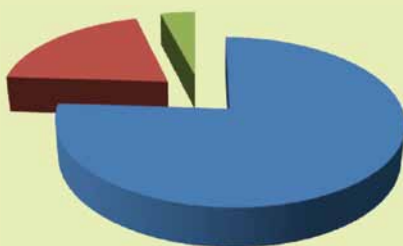
Beybi Giz Plaza No: 28 Kat: 2 Daire: 3-4 34398 Maslak-Istanbul • Tel: +90 212 290 33 33 • Fax: +90 212 290 33 32 • info@sodex.com.tr



## RENEX 2011 CONTINUED TO DOMINATE THE RENEWABLE ENERGY SECTOR THIS YEAR

RENEX 2011 was held on October 20-23, 2011 in Istanbul Exhibition Center / CNR Expo, Hall 1. The exhibition, brought a vitality to the sector with the participation of its leader exhibitor companies operating in the renewable energy sector. RENEX 2011 was a platform for the exhibitors to display their wide range of products and services and for the visitors to have an opportunity to follow up the latest improvements. 13.823 people had visited the fair and 672 of them were international visitors. 133 companies exhibited at Renex 2011 and 59% of them were international participants.

**DISTRIBUTION PERCENTAGE OF EXHIBITOR COUNTRIES**



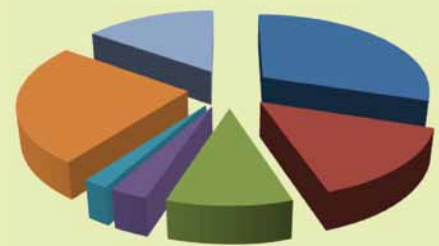
Europe 76%    Asia 20%  
America 4%

**DISTRIBUTION PERCENTAGE OF VISITOR COUNTRIES**



Europe 60%    Africa 5%  
Middle East 17%    America 2%  
Asia 16%

**DISTRIBUTION PERCENTAGE OF VISITOR PROFILE**



Owner 30%    Investor 10%  
Buyer 25%    Technician 3%  
Engineer 15%    Other 2%  
Importer - Exporter 15%



RENEX 2011 Renewable Energy Technologies and Energy Efficiency Exhibition, organized by Hannover-Messe Sodeks Fuarçılık A.S and Deutsche-Messe AG/Hannover/Germany, had a great success as a result of its power of bringing together the sector professionals with the manufacturers and investors who want to expand their business network.



### INTERNATIONAL PARTICIPATION

RENEX 2011 was the meeting point of the companies operating in renewable energy sector with its 4.150 sqm net stand area. Germany has given support to RENEX 2011. Companies from Germany, United States of America, Austria, Belgium, China, France, England, Italy, Sweden, Japan, Taiwan and Greece exhibited in RENEX 2011. Besides individual exhibitors from different countries, special pavillions from Japan, China, Austria, Germany (Baden-Württemberg, Berlin/Brandenburg, Bremen/Lower Saxony, North Rhine-Westphalia) took place in RENEX 2011.

### 6TH TURKISH-GERMAN ENERGY SYMPOSIUM ORGANIZED WITH RENEX 2011

Turkish-German Chamber of Commerce and Industry organized the 6th Turkish-German Energy Symposium with Renex 2011 like as last year. The subjects of the symposium which organized for 6th times were, **“First Day:** Solar Energy, Geothermal Energy; **Second Day:** Wind Power, Biomass and Quality Increase.”





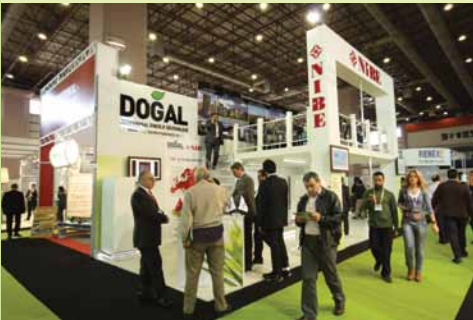
## PRESENTATIONS MADE IN THE FORUM AREA DURING THE EXHIBITION

With the presentations which are made by 9 RENEX exhibitor during 4 days, Renex 2011 exhibitors had the opportunity to give detailed information about their products and services by the presentations in the forum area. Also, visitors had a chance to follow up the latest improvements in the sector with these presentations.



## FINANCIAL SUPPORT TO EXHIBITORS

As a result of being one of the the biggest renewable energy exhibitions in Eurasia Region, RENEX 2011 was supported by some institutions of state and government. Turkish exhibitors were supported by Small and Medium Enterprises Development Organization. Special pavillions (Baden-Württemberg, Berlin/Brandenburg, Bremen/Lower Saxony, North Rhine-Westphalia) were also supported by their countries, too.



## PRODUCT GROUPS OF RENEX 2011

Exhibitors of RENEX 2011 displayed their products and services under the categories of Solar Technology, Bioenergy, Cogeneration, Geothermal Energy, Wind Energy, Heat Pumps, Energy Efficiency And Renovation, Centralized Energy Management, Water Purification, Treatment Systems and Equipments, Hydro Energy, Insulation Materials and Service Groups

